

City of South Daytona

Office of the City Manager

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MEMORANDUM

AGENDA ITEM

C15 DATE 3/9/2021

To: The Honorable Mayor and Members of the City Council

From: James L. Gillis, Jr., City Manager *JLG*

Re: Resolution No. 2021-05 Designating Annual Community-Wide Special Events and Dates

Date: March 4, 2021

On April 14, 2020, the City Council modified the City's regulations in the Land Development Code by creating two classifications of special events. The first classification is site-specific special events for things such as grand opening celebrations. The second classification is community-wide special events like Bike Week. A commercial property owner can have up to 30 days of site-specific special events plus those additional days designated by the City Council as community-wide special events. This provides commercial property owners with more opportunities to showcase their businesses in South Daytona.

Each year at this time, the City Council must designate those activities that are to be deemed community-wide special events. Attached to this memorandum as Exhibit A is Resolution No. 2021-05 which designates which dates and events are to be considered as community-wide for the upcoming year. The list of events and dates are similar to the ones designated in previous years which affords business owners the greatest access to potential customers. Staff recommends approval of the Resolution as drafted.

EXHIBIT A

RESOLUTION NO. 2021-05

RESOLUTION NO. 2021-05

A RESOLUTION OF THE CITY OF SOUTH DAYTONA, FLORIDA, DESIGNATING COMMUNITY WIDE SPECIAL EVENTS FOR THE YEAR BEGINNING IN APRIL 2021 AND ENDING IN MARCH 2022; PROVIDING FOR RESOLUTIONS THAT CONFLICT HERewith; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Ordinance No. 2020-02 which amended the City's Special Event regulations, the City Council shall designate by resolution, community-wide special events annually; and

WHEREAS, the community-wide special event dates should seek to afford the City's businesses with the greatest access to potential customers; and

WHEREAS, the community-wide special events designated shall consist of approximately 30 calendar days per year.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SOUTH DAYTONA, FLORIDA, THAT:

SECTION 1 Action. The City Council of the City of South Daytona hereby approves of the designated community-wide special events table as presented in Appendix A hereby incorporated hereto by reference.

SECTION 2 Repealer. All prior resolutions, if any, which conflict with this Resolution are hereby repealed.

SECTION 3 Severability. If any section, subsection, sentence, clause, phrase or portion of this Resolution, or application hereof, is for any reason held invalid or unconstitutional by any Court, such portion or application shall be deemed a separate, distinct and independent provision, and such holding shall not affect the validity of the remaining portions or application hereof.

SECTION 4 Effective Date. This Resolution shall take effect immediately upon its adoption.

APPROVED AND ADOPTED at a meeting of the City Council of the City of South Daytona, Florida, on the 9th day of March 2021.

SIGNED:

WILLIAM C. HALL
Mayor

ATTEST:

JAMES L. GILLIS, JR.
City Manager as Appointed City Clerk

APPROVED AS TO FORM:

WADE C. VOSE
City Attorney

APPENDIX A

COMMUNITY-WIDE SPECIAL EVENTS TABLE

**CITY OF SOUTH DAYTONA
ANNUAL COMMUNITY-WIDE SPECIAL EVENTS TABLE**

Community-Wide Event	Month	Number of Days
"Fourth of July"	July 2-5, 2021	4
"Tax Free Weekend for Back to School Sales"	August 6-9, 2021	4
"Coke Zero Sugar 400 Race Weekend"	August 26-28, 2021	3
"Biketoberfest"	October 14-17, 2021	4
"Black Friday" and "Small Business Saturday"	November 26-27, 2021	2
"Super Saturday"	December 18, 2021	1
"New Year's Eve" and "New Year's Day"	December 31, 2021 – January 1, 2022	2
"Daytona 500 Race Week"	February 15-20, 2022	6
"Bike Week" and "Spring Break"	March 4-13, 2022	10
<i>Total Designated Community-Wide Events</i>		36

Note: Designated Community-wide special events must take place during those time periods as identified in the table above.