



### MEMORANDUM

**To:** James L. Gillis Jr., City Manager

**From:** Amy Zengotita, Parks and Recreation Director

**Re:** Consideration of Awarding the Installation of a Message Board to Replace the Existing City Hall Municipal Complex Monument Sign to PermaCraft Signs in the Amount of \$87,500 Utilizing Coronavirus Relief Funds from Volusia County as Budgeted in the Current Fiscal Year.

**Date:** August 5, 2021

## AGENDA ITEM

Item # D15

Date: August 10, 2021

In response to the Coronavirus pandemic, the City received relief funds from Volusia County to offset the negative fiscal impact experienced. These funds were disbursed late last year and were included in the current year's budget. One of the project's identified to be completed with these funds was the installation of a message board at the City Hall Municipal Complex designed to let residents know of important information as they drive by on US 1.

In accordance with our procurement procedures, staff solicited sealed bids from qualified vendors on July 16, 2021.

The specifications were to furnish and install one double sided message board with a barrel tile roof to match the architecture of the City Hall Municipal Complex. A depiction of the proposed sign has been attached to this memorandum as Exhibit A.

Bids were received until Thursday, August 5, 2021, at which time the submitted proposals were publicly opened in the City Council Chamber Room located inside City Hall.

The following bids were received:

<u>Name</u>	<u>Bid</u>
PermaCraft Signs	\$87,500.00
Mid-Florida Signs & Graphics	\$88,849.00
Sign-O-Saurus of Daytona, Inc	\$124,804.56
Don Bell Signs	\$88,631.00

*Please note one bid was rejected due to not following bid specifications.*

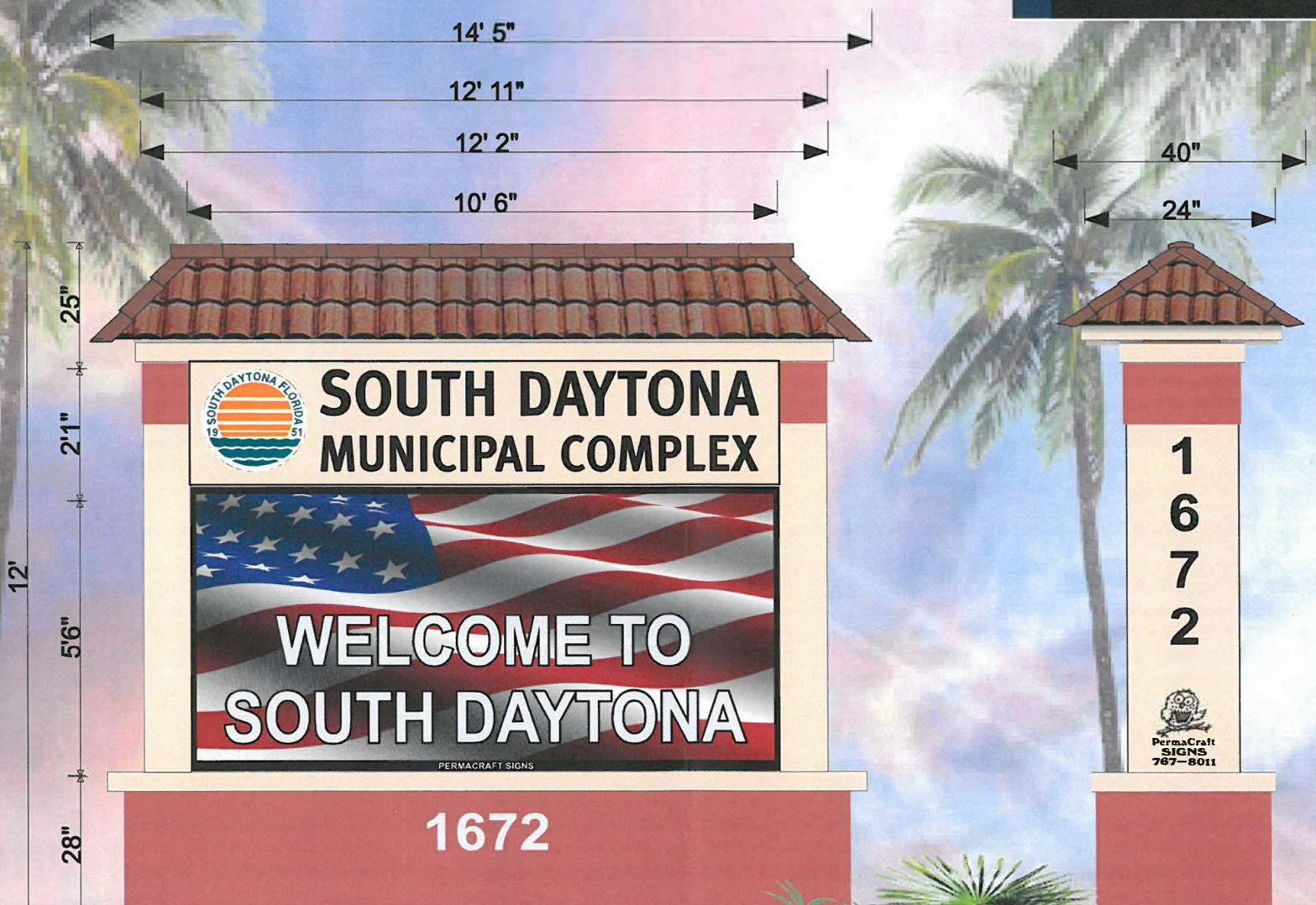
Based upon staff's review, the proposal from PermaCraft Signs has been selected as the lowest responsible bid. A copy of their pricing list has been attached as Exhibit B.

Staff recommends awarding the replacement of the City's Monument Sign at the City Hall Municipal Complex to PermaCraft Signs in the amount of \$87,500 which is budgeted in the current fiscal year. If approved, the existing sign would be removed and replaced with the new message board by the end of the year.

Exhibit A

General Specs

U.L. APPROVED INTERNALLY ILLUMINATED MONUMENT SIGN. DOUBLE SIDED FULL COLOR MESSAGE CENTER FROM OPTEC. LETERS AND LOGO WILL BE PUSH THRU 1/2" WHITE ACRYLIC COPY WITH DAY NIGHT 3M BLACK PERFORATED VINYL. LOGO TO BE FIRST SURFACE APPLIED VINYL. BASE AND TRIMS WILL BE A STUCCO FINISH PAINTED PER APPROVED COLORS.



FINISH / COLOR SCHEDULE	
<div></div> SW 6386 NAPERLY - SATIN - STUCCO FINISH	<div>V1</div> 3M ORANGE 3630-44 - First Surface Applied
<div>P2</div> MP WHITE - SATIN - STUCCO FINISH	<div>V2</div> 3M BLUE 3630-36 - First Surface Applied
<div>P3</div> MP BLACK - SATIN SMOOTH FINISH	<div>V3</div> 3M BLACK 3630-22 - First Surface Applied
<div>P4</div> SW 6615 PEPPERY - SATIN - STUCCO FINISH	<div>V4</div> 3M DUAL COLOR FILM SULTAN BLUE 3635-157

SOUTH DAYTONA  
MUNICIPAL COMPLEX

FILE NAME

DATE 07/12/21

REVISIONS

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PROJECT LOCATION

ACCOUNT: CHANNEL LETTERS

STREET MONUMENT STREET

CITY SOUTH DAYTONA, FL ZIP CODE 32119

CUSTOMER APPROVAL

SIGNATURE

PRINT NAME


APPROVAL DATE

Signs Manufactured by  
Permacraft Signs

 **PermaCraft  
SIGNS**

1644 S. RIDGEWOOD AVE.  
S. Daytona, FL 32119

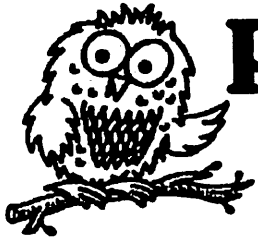
**Phone:** (386).767.8011  
**Fax:** (386).767.8246

EC13009410 

By signing this artwork you acknowledge that this artwork is **final**. All errors found from this point forward cannot be corrected without a change order. It is **your** responsibility as the client to ensure that this artwork is correct. Permacraft Signs will **not** be responsible for any errors after you have signed and finalized this artwork

This original design (except registered or existing trademarks) is the property of Permacraft Sign Company and may not be reproduced or copied in part or in whole without the written permission of Permacraft Sign Company. Adequate primary electrical, disconnects, conduits and physical hook up to signs and message centers to be the responsibility of the customer.

[www.permacraftsigns.com](http://www.permacraftsigns.com)  
[permacraftsign@yahoo.com](mailto:permacraftsign@yahoo.com)



# PermaCraft SIGNS

1644 South Ridgewood Ave  
South Daytona Beach Fla. 32119  
permacraftsign@yahoo.com  
386.767.8011 office  
386.767.8246 fax

Exhibit B

**Proudly Serving The Central Florida Since 1972**

EC13009410

<b>SUBMITTED TO</b>	<b>CONTACT</b>	<b>PHONE NUMBER</b>	<b>DATE OF ORIGIN</b>
City of South Daytona	Les Gillis	386-322-3000	08/04/2021

<b>STREET ADDRESS</b>	<b>CITY</b>	<b>STATE</b>	<b>ZIP CODE</b>
1672 S Ridgewood	South Daytona	FL	32119

WE HEREBY SUBMIT SPECIFICATIONS FOR EXECUTING THE FOLLOWING

## (DESCRIPTION)

FABRICATE AND INSTALL (1) 12' X 14'5" Double Sided Monument Sign. Sign Frame and Cabinet to be fabricated from all Aluminum components . South Daytona Sign Cabinet to be 25"x 10'6" Internally Illuminated with Energy Efficient, Eco friendly LED Lighting and Power Supplies. Sign Cabinet Copy and Logo to be ½" White Acrylic Push Thru Letters with 3M Black Perforated Vinyl to be applied first surface for Day/Night effect. 28"x 14'5" Sign Base to be fabricated From all Aluminum Components with a simulated Stucco Finish painted per customer approved Colors. Sign will have Barrel Tile Roof. Tile to be of Customer approved color. Double Sided Message Center by Optec. Infinity Model 10mm LED RGB with 164 x 330 Pixel Matrix and Cabinet size to be 5'6"x 11'0". 100 Auto and Manual Dimming. Software: ME Pro Plus. Recommended Power to sign. 2 Dedicated 120v 50 amp Circuits.

## (SIGN ILLUMINATION)

Sign Cabinet with Main ID reading "SOUTH DAYTONA MUNICIPAL COMPLEX" to have EVERYLITE Panoramic Series 3-diode LED 6500K Modules and 170 degree wide beam angle • Ratings - UL, CE and RoHS - 50,000 hours rated lifetime.

## (STRUCTURE)

Custom fabricated Structure and decorative finishes are made with 1 ½" architecture aluminum angle frame with .090 aluminum sheet. All surfaces are to have a synthetic stucco finish with a PPG Matthew's polyurethane acrylic enamel finish. Foundation to be structurally engineered to per Florida Building Code wind load requirements with 2 4" steel pipes welded to internal steel saddles.

## (PAINTED FINISHES)

All painted finishes are to be a Matthew's Polyurethane Acrylic enamel smooth satin finish. The Sign to be Etched, Primed, and Painted providing UV resistance and durability for Florida Climate Conditions.

(DIGITAL LED 10MM MESSAGE CENTER)

Optec Model: HB 10mm SMD Full Color with 10mm LED RGB with 165 x 320 pixel Matrix. Color Capability RGB 281 Trillion Levels-M. Cabinet Size (5'6" x 11') – Viewing Area (5'6" x 10'8"). 100 Auto and Manual dimming photo cell to auto adjust brightness levels to current ambient lighting conditions. Power Requirements – 120/240 Volt Single Phase 60 amps maximum Draw at boot up. POWER RECOMMENDATION – Two (2) dedicated 120-volt 50 amp circuits on constant power. 4G Life of Sign Cellular Broadband Data Plan with Secure method of communication or Wireless or Hardwire. Software Training – In Person and Web Training. Five (5) year on factory labor, onsite labor, and parts (WARRANTY) We recommend 220 volt for led display and 120 volt for internal illumination for city logo cabinet.

(WARRANTY)

Three (3) year overall warranty on all workmanship and material including internal electrical components. All equipment, labor, and materials required is included. Price Includes final electrical connection if electric is existing and within (12) feet of Sign location. PERMACRAFT SIGNS warrants that all workmanship, Labor and materials furnished are of excellent quality. Power Supplies and internal electrical components are warranted for Three (3) year. LED Illumination and LED Modules are of top quality and carry a manufacturer’s five (5) year warranty on LED diodes.

(REMOVAL OF OLD SIGN AND MISCELLANEOUS)

All labor to remove existing monument sign and utilize or leave existing footer Below Grade, material and equipment installed per Florida Building Codes. Foundations and footings are set in rebar and concrete per Florida Licensed structural engineer. Florida Engineer Specs to meet or exceed wind load requirements. Electrical components to be UL listed and bare UL or ETL Label.

NOTE: Permits and Engineering included in Price.

PLEASE NOTE IF CITY WANTS A WATCHFIRE MESSEGE CENTER BOARD PRICE WILL COME DOWN ROUGLY \$2500.00

WE HERBY VOW TO FURNISH MATERIAL AND LABOR TO COMPLETE THE ABOVE LISTED PROJECT IN ACCORDANCE WITH THE ABOVE LISTED SPECIFICATIONS FOR THE CONTRACTED AMOUNT OF: \$87,500.00 + SALES TAX IF APPLICABLE PAYMENT MADE AS FOLLOWS: BALANCE DUE UPON COMPLETION

ELECTRIC WIRING TO THE SIGN OF ADEQUATE CAPABILITY AND THE PHYSICAL HOOKUP OF ELECTRIC POWER TO THE SIGN ARE TO BE RESPONSIBILITIES OF THE CUSTOMER. THIS PROPOSAL DOES NOT include sales tax. It does not include any cost not shown as part of this proposal(when applicable). All payments due hereunder shall be sent to PermaCraft Sign Co., 1644 S. Ridgewood Ave., South Daytona, FL 32119. This proposal is for prompt acceptance. PermaCraft Sign Co. will not & cannot be held responsible for delays caused by strikes, fires, floods, wars, allocations of materials o other circumstances beyond our control. Upon mutual acceptance of this proposal by purchaser and seller, said order is not subject to cancellation. Sign shall remain the property of PermaCraft Sign Co. / DBA Parrillo Inc. and shall at all times be severable from the premises upon which it is installed until account is paid in full. In the event it becomes necessary to institute any action for the enforcement of obligations, purchaser agrees to pay, in addition to amount due to seller, all attorney fees and other cost incurred in connection therewith acceptance of agreement. This agreement shall not be considered as executed until signed by or on behalf of purchaser and approved by an executive officer and seller and is signed by him/her on seller’s behalf and is hereby further declared agreed and understood that there are prior writings, verbal negotiations, understandings, representations of agreements between the parties not herein expressed in the event of default hereunder. Purchaser agrees to pay in addition to all sums due hereunder a reasonable attorney’s fee and all costs of collections in the event any action or suit shall be brought to enforce this agreement. The venue of said suits of action WILL BE at the option of PermaCraft Sign Co. / DBA Parrillo Inc. to be laid in Volusia County, Florida and the right to object to venue is expressly waived by purchaser. Any amount not paid within 30 days shall be subject to a 1.5% per month service charge. Any below-ground utilities, old footers or any objects unseen that will not allow for an as-planned installation and require additional time, labor, and materials will be the liability of the purchaser.

	Seller <u>Carmen Parrillo</u>
Purchaser _____	Authorized Signature _____
Date of Acceptance _____	

*Thank You For Allowing Us The Opportunity To Serve You*

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