## **City of South Daytona**

### Office of the City Manager

1672 S. Ridgewood Avenue • South Daytona, FL 32119 • 386/322-3014



#### MEMORANDUM

To: James L. Gillis, Jr., City Manager

From: Becky Witte, Deputy City Clerk

Re: Resolution No. 2024-03 Designating Annual Community-Wide Special Events

and Dates

Date: February 20, 2024

On April 14, 2020, the City Council modified the City's regulations of the Land Development Code by creating two classifications of special events. The first classification is site-specific special events for things such as grand opening celebrations. The second classification is community-wide special events such as Bike Week. A commercial property owner can have up to 30 days of site-specific special events. The Special Event regulations provide commercial property owners with more opportunities to showcase their businesses in South Daytona.

Each year at this time, the City Council designates those activities that are to be deemed community-wide special events. Attached to this Memorandum as Exhibit A is Resolution No. 2024-03 which designates which dates and events are to be considered as community-wide for the upcoming year. The list of events and dates are similar to the ones designated in previous years, which affords business owners the greatest access to potential customers. Staff recommends approval of the attached Resolution No. 2024-03.

#### **RESOLUTION NO. 2024-03**

A RESOLUTION OF THE CITY OF SOUTH DAYTONA, FLORIDA, DESIGNATING COMMUNITY WIDE SPECIAL EVENTS FOR THE YEAR BEGINNING IN APRIL 2024 AND ENDING IN MARCH 2025; PROVIDING FOR RESOLUTIONS THAT CONFLICT HEREWITH; PROVIDING FOR SEVERABILITY, AND PROVIDING AND EFFECTIVE DATE.

WHEREAS, pursuant to Ordinance No. 2020-02 which amended the City's Special Event regulations, the City Council shall designate by resolution, community-wide special events annually, and

**WHEREAS**, the community-wide event dates should seek to afford the City's business with the greatest access to potential customers; and

**WHEREAS,** the community-wide special events designated shall consist of at least 30 calendar days per year.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SOUTH DAYTONA, FLORIDA, THAT:

<u>Section 1</u>. The City Council of the City of South Daytona hereby approves of the designated community-wide special events table as presented in Appendix A, hereby incorporated hereto by reference.

<u>Section 2</u>. All prior resolutions, if any, which conflict with this Resolution are hereby repealed.

<u>Section 3.</u> If any section, subsection, sentence, clause, phrase or portion of this Resolution, or application hereof, is for any reason held invalid or unconstitutional by a Court, such portion or application shall be deemed a separate, district and independent provision, and such holding shall not affect the validity of the remaining portions or application hereof.

**Section 4.** This Resolution shall take effect immediately upon its adoption.

**PASSED AND ADOPTED** upon first and final reading at a regular meeting of the City Council of the City of South Daytona held in the City of South Daytona, Florida on the 12<sup>th</sup> day of March, 2024 by the City Council of the City of South Daytona, Florida.

	CITY OF SOUTH DAYTONA, FLORIDA
	William C. Hall, Mayor
ATTEST:	
James L. Gillis Jr, City Manager	
Approved as to form and legality for use and re	esilience of the City of South Daytona, Florida:
Wade C. Vose, City Attorney	<u> </u>

# Appendix A CITY OF SOUTH DAYTONA ANNUAL COMMUNITY-WIDE SPECIAL EVENTS TABLE

Community-Wide Event	Month	Number of Days
"Fourth of July"	July 4 – 7, 2024	4
"Tax-free Week for Back to Schools"	July 29 – August 11, 2024	14
"Coke Zero Sugar 400 Race Weekend"	August 23 – 25, 2024	3
"Biketoberfest"	October 17– 20, 2024	4
"Black Friday" and "Small Business Saturday"	November 22– 23, 2024	2
"Super Saturday"	December 21, 2024	1
"New Year's Eve" and "New Year's Day"	December 31, 2024 – January 1, 2025	2
"Daytona 500 Race Week"	February 11 – 16, 2025	6
"Bike Week" and "Spring Break"	March 7 – March 17, 2025	10
Total Designated Community-Wide Events		46

Note: Designated Community-wide special events must take place during those time periods as identified in the table above.