

MINUTES

The Community Redevelopment Agency met on March 10, 2020 at 6:05 p.m. in the City Council Chambers, 1672 S. Ridgewood Avenue, South Daytona, Florida.

Present: Chair William C. Hall
Member Brandon Young
Member Doug Quartier
Member Ralph Schoenherr
City Manager Les Gillis
City Attorney Scott Simpson

Absent: Member Lisa O'Neal

APPROVAL OF MINUTES; Minutes of the CRA December 10, 2019 meeting were approved on a motion by Member Schoenherr, seconded by Member Quartier.

VOICES VOTE: ALL YES (5)

REGULAR AGENDA

Consideration of approving the 2019 Community Redevelopment Annual Report.

Patty Rippey, Community Redevelopment Director, came to the podium to report to the Board. The Community Redevelopment Area (CRA) report is due to the taxing authorities by March 31st of each year. The CRA master plan sets and guides all activities completed in the CRA and was established in 1997. Focusing on 2019 accomplishments, the City began chipping away at amenity programs waiting for private development to occur. Our efforts have paid off and new development is starting to happen. Under the category of Future Land Use and Amenity Programs, two land use amendments were completed. One for the apartment complex at 3230 South Ridgewood Avenue with \$35,000 worth of TIF for an incentive agreement for the developer to continue the US1 Streetscape enhancement. The second for a planned condominium / townhouse development. Fiscal year 2019 public improvements included a US1 sewer lining project utilizing \$16,000 worth of CRA TIF funds.

Moving on to 2019 accomplishments for private catalyst projects, continued Ms. Rippey. A \$2 million dollar Assisted Living Facility is under construction as well as the Enclave at 3230 Apartment complex valued at \$35 million bringing money back into the CRA and encouraging new growth of restaurants and retail. New businesses in South Daytona are Back in Balance Chiropractic and Day Spa, Belissima Spa, Iron Axe Bar and Grill, Red Room Hair and Tan, TJ Southern Scoops, Total Quality Logistics and Your Rod and Reel bait shop to name a few. Planned public improvement projects include Jones Street stormwater improvements, septic to sewer conversion continuance, US1 median landscape, Windle Lane stormwater pond, land use and amenities. Also mentioned in the CRA master plan are sign code revisions, special event revisions and the Sun Trail design phase along Palmetto to Ridge Boulevard. For 2020, the City hopes to see a continuation of new construction with the possibility of a

condominium/townhomes project with individual boat slips.

Member Young questioned the path of the Sun Trail and Mr. Gillis gave clarification of the intended route. The north end begins on Palmetto Avenue continuing to Ridge Boulevard to Carmen Drive (this portion completed) from the west side of Carmen Drive to Reed Canal which will run along the southside of the canal to Sauls Street and out to Port Orange. Chair Hall stated the board would have another opportunity to discuss the route for the shared use path and asked for a motion. Member Young moved for approval, second by Member Schoenherr.

VOICE VOTE: ALL YES (4)

Chair Hall adjourned the meeting at 6:20pm.

Recording Secretary

Chair William C. Hall